

CONTACT

- United Kingdom
- data-flakes.dev
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CORE SKILLS



TECH STACK

- Snowflake
- Azure
- AWS
- Power BI
- DAX
- SQL
- Python
- Data Factory
- Streamlit
- RBAC
- Git

CERTIFICATIONS

- Microsoft**
 - 365 Fundamentals
 - Security, Compliance & Identity
 - Power Platform Fundamentals
 - Azure Fundamentals
 - Azure Data Fundamentals
 - Azure AI Fundamentals

- Snowflake**
 - Technical Sales Professional
 - Sales Professional Accreditation
 - Partner Sales Foundation

- Architecture**
 - Omni Analytics Certified
 - Studying: TOGAF
 - Studying: DAMA CDMP

- AI & Tools**
 - Claude Code in Action · Anthropic
 - Intro to Cowork · Anthropic
 - Claude 101 · Anthropic
 - AI for Work · Asana

EDUCATION

- Management & Professional**
 - L5 HND Hospitality Management
 - L3 BTEC Hospitality Supervision
 - TAQA – Assessing Achievement (L3)
 - AET – Education & Training (L3)

- Key Skills**
 - Functional Skills – IT, English, Maths (L2)
 - Key Skills – Number & People (L2)

- Vocational**
 - NVQ Food & Drink Services (L2)
 - WSET Level 2 Wines & Spirits
 - Advanced Food Hygiene Certificate

Elliott Fairhall

Associate Solution Architect

A strategic-focused professional dedicated to enterprise alignment and the design of high-value data outcomes. Specialising in enterprise architecture design and best practices, ensuring technical solutions are robust, scalable, and intrinsically linked to commercial strategy. Deep passion for governance, standardisation, and architectural integrity. Expertise anchored in Snowflake, Azure, and AWS cloud ecosystems. 15+ years across technology, education, retail, and hospitality leadership.

EXPERIENCE

Associate Solution Architect Aug 2025 – Present

Clekt

- Designing enterprise-scale data architectures using Snowflake and Cloud ecosystems
- Aligning technical data products with business strategy and architectural frameworks
- Championing Data Professionalism and architecturally-sound solution delivery
- Strategic technical leadership for Snowflake-centric projects
- Regular guest on the Clektive Thinking podcast

Solution Architecture Enterprise Architecture Snowflake Stakeholder Management Discovery

Data Engineer Mar 2024 – Aug 2025

Clekt

- Designed and delivered data and AI solutions as an official Snowflake Service delivery partner
- Worked with clients to create solutions connecting teams and enhancing access to insights
- Transformed complexity into clarity and commercial value across the data stack

Snowflake Data Modeling SQL RBAC Streamlit Governance ETL/ELT Python

Lead Data Engineer Sep 2023 – Feb 2024

Wiggle

- Led digital transformation utilising Snowflake and Azure analytics
- Managed and coached a team of engineers, focusing on technical growth and refactoring
- Planned and executed change management strategies and automated deployments
- Collaborated with stakeholders to enhance data infrastructure and pipeline scalability

Snowflake Team Management Coaching Azure Change Management

Data Engineer May 2022 – Sep 2023

HIT Training LTD

- Leveraged SQL Server, Power BI, DAX, and Python for digital transformation
- Delivered deep analytical reporting and data-driven operational insights
- Sustainability Secondment: Advised on organisational sustainability initiatives

SQL Server Power BI Python DAX

Business Intelligence Developer Aug 2021 – May 2022

HIT Training LTD

- Architected robust BI solutions using SQL, DAX, and Power BI
- Transformed complex business requirements into high-impact reporting suites

Training Consultant & Assessor Mar 2008 – Aug 2021

HIT Training LTD

- Designed and delivered professional training programs in management and retail
- Assessed occupational competence; led learners through professional qualifications
- Developed core foundation in leadership, communication, and clear outcome delivery

Hospitality & Retail Management Pre-2017

Various Leadership Roles

- Over a decade of leadership in high-pressure management environments
- Rock-solid foundations in operations, problem-solving, and team leadership
- Managed cross-functional teams and complex business operations

P&L Management KPI Control Commercial Planning Recruitment Training